



Key Differentiators *in the* Integrated Business Office Software Market

Top Ten Reasons why you should choose CYIPRO

- 1) CYIPRO offers a **project-based operating system**, structuring the user-friendly interface around the way you do business and allows you to "Do More with Less".
"CYIPRO like iOS or Windows, is an operating system, the difference is that it's based upon projects not folders and its engine is a SQL Database."
- 2) CYIPRO offers **Total Accountability** to enable management remote oversight of a huge number of activities in a multi-tiered organization. Easily manage across projects and teams - react, reprioritize and integrate changes in real time while your staff works worldwide.
- 3) CYIPRO's total integration of business office functions supports structured, accessible, reusable content in a **Process Library** where reference documents are stored for **reuse** and **continuous improvement**.
- 4) CYIPRO allows you to maximize the value and accessibility of your **Subject Matter Experts (SME's)**, by linking them to processes and templates.
- 5) CYIPRO **E2P (Email to Project)** works with existing **Microsoft Exchange Outlook** as a part of our system, eliminating *information silos* and *black holes*.
- 6) CYIPRO integrates **Knowledge Management** into everyday workflow and helps all your employees to work smarter and faster and contribute to the learning organization.
"We never recreate the wheel. We could lose our #1 employee and continue to tick like a Swiss watch. Of course we don't want to lose great staff, but if that happens, we have already captured their knowledge"
- 7) CYIPRO has no peer for **scalability and usability** in viewing, managing and reporting on a large, dynamic workforce, but can also provide significant benefits to small and mid-sized business with a smaller investment.
"For growing organizations, "scalability of information" is critical. Assume 5 divisions with 10 work teams. If you have 10 projects under each team, with 10 tasks each, upper level management must track 5,000 tasks. And they will have to track more next year. You need visual, real-time tools with drill-down capability to make this manageable."
- 8) **CYIPRO** has built-in **financial functionality**. Cost information is entered at the task or template level to facilitate **budget and time estimation** for activities. Employees mark completion and input their time into the system to provide immediate, **real-time reporting** against the activity & project estimates. Finally, **invoices** can be generated within the tool, with the ability to drill-down for any backup information.
- 9) CYIPRO offers **public and private sector flexibility**. CYIPRO can go into the Health Industry as a "Case Management" system supporting **HIPAA** or allow a small business to grow and achieve ISO 9001:2008 and CMMI certifications. **CYIPRO** offers unparalleled expertise in **Security and SSO Single Sign-On**. Leveraging our work for the military, we can support **PKI Authentication** – the strongest possible method for SSO. As for other "standards, policies and certifications" such

as “HIPAA”, our military system hit 1 Billion user logons in 2008, meeting all requirements. An Enterprise level of security is installed through default or customized privacy settings.

- 10) CYIPRO brings **mobile support** to your on-the-go and remote workforce. For Windows Phone, you may choose to sync address and store all photos to CYIPRO not having to logon to Microsoft at all.

Bottom-line, we have created a new operating system that positions CYIPRO clients for success. You can view videos and white papers on our site www.cyipro.com for more information on the functions and benefits which **make CYIPRO your first choice in this field.**

A Few Words about Similar Software packages...

Other software packages offer some of the features above, but none as complete as CYIPRO.

- **Dropbox** allows organization and sharing of files, and **Basecamp** gives Cloud-based Project support. **Evernote** has document storage and collaboration features using ‘notebooks’, with some knowledge management, but however, all lack Knowledge Management or Process Library capability. None provides full financial support from estimating and tracking and payroll to invoicing. Email integration for Evernote is beyond complex - ‘email into Evernote’ for inbox organization, as long as you adhere to their prescribed logic -- *Email Subject: [Title of Note] ![Reminder Date] @[Folder] #[Tag]*.
- **Microsoft Project** is a common planning tool for Project Managers, but the basic version lacks interactivity and collaboration. It also presents a steeper PM learning curve than many managers and team members want. The new **Microsoft Enterprise Project Server** introduces information management and collaboration through interfaces with **SharePoint** and **Project Web App**, but this enterprise solution adds layers of complexity, licensing, interfaces and administration to deployment, an expensive, high maintenance solution for most businesses.
- **Corasworks Workplace Suite for SharePoint** is a system of modular business software products. Project management, knowledge management and process management are marketed as separate modules in addition to the base installation, putting them in the same level of complexity, licensing and cost as **MS Enterprise Server**.

Compare this to the **seamless functionality of CYIPRO**, your **Total Information Organization Solution**. Contact CYIPRO today to take your group to the cutting edge of innovation and productivity.

For more information on CYIPRO, go to <http://cyipro.com/>